



26/07/2024

Letter of Support for Jason Hampton (Ngulliyangi)

Flourish: First Nations Fashion and Textiles Fund Grant Application

To Whom It May Concern,

I am writing to express my strongest support for Jason Hampton (Ngulliyangi), a First Nations artist and tour guide with Autopia Tours, in his application for the Flourish: First Nations Fashion and Textiles Fund grant.

Jason, a respected member of the Kalkaringi community in Gurindji country, is not only a successful artist with a captivating story to tell through his work, but also a highly knowledgeable guide who shares his ancestral knowledge and cultural insights with visitors on our Northern Territory adventure tours.

A Collaboration Opportunity

We at Autopia Tours see a unique opportunity to collaborate with Jason by incorporating his artistic talents and cultural understanding into the design of functional workwear for our guides. This not only empowers Jason but also allows us to offer a more culturally immersive experience for our domestic and international guests on our Top End tours.

Beyond Workwear: A Flourishing Partnership

Our vision extends beyond workwear. We envision a long-term partnership with Jason, potentially utilizing the Flourish grant to:

- **Develop a clothing line:** Collaborate with Jason to design and produce a clothing line featuring his artwork. This line could be sold through Autopia Tours and potentially expand to other retail channels.
- **First Nations Safari Camps Australia (FNSCA):** Showcase Jason's artwork through textiles and design elements within our FNSCA campsites, including the possibility of incorporating his artwork into fleet decals, creating a truly immersive cultural experience for our guests.

Flourish Grant: A Catalyst for Success

The Flourish grant would be instrumental in supporting Jason in several ways:

- **Design and Development:** Funding could be used to partner with a fashion designer to translate Jason's artwork into functional and stylish workwear and clothing lines.



- **Marketing and Capacity Building:** Grant funds could support marketing initiatives to launch the clothing line and build awareness of Jason's artistic talent.
- **Professional Development:** Jason could use the grant to acquire new skills in areas like design, production, or business management and financial security.

Aligning with Flourish Objectives

Jason's project aligns perfectly with the objectives of the Flourish grant by:

- **Promoting First Nations Culture:** The project will celebrate and share Jason's unique cultural heritage through his artwork.
- **Economic Development:** The project will create sustainable business opportunities for Jason and potentially other First Nations artists.
- **Community Development:** The project will contribute to the cultural and economic development of the Kalkaringi community.

We at Autopia Tours are confident that Jason's project has the potential to be a great success. We are committed to supporting Jason throughout this journey and believe the Flourish grant will be a critical catalyst in achieving his artistic and entrepreneurial goals.

Sincerely,

Caitlin Sewell

Director / Owner
TA/ Autopia Tours
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